



MEMORANDUM

TO: MDADA Members
FROM: Tim Jackson
DATE: August 6, 2007
RE: Denver Auto Outlook Report – June 2007

Please find enclosed the June 2007 *Denver Auto Outlook* report.

Denver metro area registrations for June 2007 *increased* 1.5 percent compared to June 2006. During the same period, nationwide registrations showed a *decrease* of 3.0 percent. While light truck registrations showed a slight *increase* of 0.5 percent, cars showed an improved *increase* of 2.6 percent.

Turning to the two month May/June time period, there was a *decrease* of 5.1 percent—comprised of a 6.6 percent *decrease* in car registrations and a 3.6 percent *decrease* in light trucks. The car segment shows a significant *decrease* compared to the national market for the same two-month period—*down* 6.6 percent in Denver vs. an increase of 2.8 percent nationally.

Year-to-date figures remain steady. Denver metro area registrations showed a *slight decrease* of 0.2 percent year-to-date compared to a *decrease* nationally of 1.5 percent. Light trucks continue to outperform cars in the Denver market with a dramatic 15 percent *increase* year-to-date, compared to a negative 0.7 percent *decrease* nationally, while cars were down 16.9 percent locally and 2.4 percent nationally.

If you have any questions or comments/suggestions regarding the *Denver Auto Outlook* report, please let us know. We encourage your thoughts on this and other industry information.

You can reach me directly at 303.282.1448, via cell at 303.667.3995, or by email at tim.jackson@cadaonline.org.