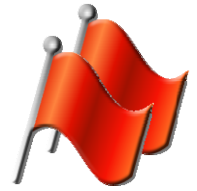




Colorado Automobile Dealers Association



**\*Red Flags Rule\* Compliance Seminar**  
**PLUS: Privacy/Safeguards Recap and Overview of**  
**Frequently Overlooked Federal Compliance Obligations**  
*By Paul Metrey, NADA's Director of Regulatory Affairs*

City	Date / Time*	Location
Denver	Friday, January 9, 2009 7:30 am to 10:00 am <i>Includes breakfast</i>	William D. Barrow Building (CADA/MDADA Headquarters) 290 E. Speer Blvd (SW Corner of Grant/Speer) Phone: 303.831.1722

Make sure you **completely** understand the new Red Flags compliance obligations:

1. Create and implement a written ID Theft Protection Program with procedures designed to detect and respond to "red flags" indicating potential identity theft.
2. Periodically review and update the written program to reflect changing risks.
3. Train responsible staff members and oversee service providers (i.e., third party vendors).
4. Senior management or owner(s) must approve the program and review/monitor annual reports.

\*\*\*Opportunity to ask questions, and delve into specific aspects of implementation\*\*\*

**Original enforcement date of Nov. 1, 2008; DELAYED by the FTC to May 1, 2009**

**BUT...Address Discrepancy Rule still effective Nov. 1<sup>st</sup> & dealer lenders may still require compliance**

**About the Presenter:** Paul D. Metrey, Esq. is the **Director of Regulatory Affairs** in the Legal and Regulatory Group of the **National Automobile Dealers Association (NADA)**. He represents dealer interests before, and educates dealers on, regulations promulgated by several federal agencies including the Federal Reserve Board, FTC, FCC, Department of the Treasury, and IRS. He reports on regulatory developments and has authored several NADA publications and frequently speaks to dealers, dealership compliance professionals, and other industry groups on regulatory topics, including recent developments in privacy, ID theft, telemarketing, consumer financing, and tax.

➤ **TO REGISTER, PLEASE RETURN THIS FORM AND PAYMENT OF \$139/1<sup>ST</sup> PERSON AND \$119/ADD'L**  
 CADA, 290 East Speer Blvd, Denver, CO 80203, Fax: 303.831.9100 [*Checks payable to "CADA"*]

Dealership Name \_\_\_\_\_ City/Zip \_\_\_\_\_

Credit Card #. \_\_\_\_\_ EXP \_\_\_\_\_  Check to request invoice  
 (*Visa / MasterCard / American Express accepted*)

Name \_\_\_\_\_ Title \_\_\_\_\_

E-mail \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

E-mail \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

**CANCELLATIONS:** MUST BE RECEIVED TWO DAYS PRIOR TO THE TRAINING SESSION

**QUESTIONS:**

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