



Colorado Automobile Dealers Association

March 5, 2008

Dear Dealer:

We sent a letter previously in January informing you that Steven Landry from Chrysler was to be our Keynote speaker at this year's *AutoVenture* Luncheon; he is now unable to attend.

Presenting our new AutoVenture 2008 Speaker Line up!

Annette Sykora – President, National Automobile Dealers Association

Ken Salazar - United States Senator, Colorado

Doug Lawson – National Renewable Energy Laboratory in Golden

On Thursday, March 27, the South Metro Chamber of Commerce will present the 5th Annual *AutoVenture 2008*, the business executive luncheon which is held in conjunction with the Denver International auto show.

The luncheon will be held from 11:00 a.m. to 1:30 p.m. at the Colorado Convention Center. The program will promote the auto industry as a vital segment of the local economy to the business community. We will also introduce senior executives from the automobile industry to local, state and national business leaders through a keynote presentation, as well as during social interactions before and after the luncheon. Our goal is to make the Denver International Auto Show a premier national event through the support of *AutoVenture 2008*.

AutoVenture 2008 provides a platform for the executives and experts in the automobile industry to promote their positions on issues and exciting new products. It's also an opportunity to introduce exciting, new technology to the business community to develop buzz-marketing for the products. Then, through the support of media, automotive and non-automotive sponsorships, *AutoVenture 2008* will significantly and positively impact the image of the auto industry to the approximately 800 influential business professionals who attend the luncheon.

This year we are thrilled to present demonstrations from Colorado Renewable Energy Companies that offer products that **will change** the automobile industry.

We cordially invite you and your employees to attend this significant industry event in support of all of our businesses. Please purchase a table of 10 for \$850 or individual seats for \$75 each. This price includes a preview of the Denver International Auto Show immediately following the luncheon.

To reserve your table(s) now, contact Korri Stainbrook at the South Metro Denver Chamber by calling 303-795-0142. For more information on the event or to sign up, please visit the Web site www.autoventureinfo.com

Best regards,

Tim Jackson
President
Colorado Auto
Dealers Association

John Brackney
President
South Metro Denver Chamber
of Commerce